

AS SEEN IN KITCHENWARE NEWS & Housewares Review SHOW DAILY

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StoreMaxx Introduces Hot Box

StoreMaxx Inc.®, the company that introduced the original best-in-class meal prep container in 2008 with its domestically made flagship Snap Pak® brand, introduces a new way to enjoy a naturally steam-heated meal anywhere, anytime with Hot Box®.

Now available for the first time in the United States, Hot Box is so simple that even a child could use it. With Hot Box, all you do is add water. Just add three ounces of room temperature water into the Hot Box exclusive dual-walled compartmental design and the proprietary technology behind the Therma Pak™ heating unit goes to work. Within minutes, Therma Pak begins heating the water that gener-

ates the steam that heats your prepared meal.

Hot Box is manufactured using the highest-grade recyclable BPA-free food-safe contact resins. While it looks like an ordinary food storage container, it's far from it. The heating compartment holds the lightweight, two ounce disposable Therma Pak that only ignites once the water is added, so a family can safely use the Hot Box without worry.

Healthy Americans on the Move with Hot Box

America is always on the go, and today's consumer is more health conscious than ever. With Hot Box, meal prep options go

far beyond those individuals who can access a microwave in the office breakroom. Hot Box is ideal for everyone and anyone who wants to enjoy a nutritious homemade, economical meal in the office, on the job site, in the classroom, park, beach or when traveling and a microwave is neither available nor preferred.

Hot Box is also a terrific option for recreational endeavors. Now families can avoid the overpriced, unhealthy food at overcrowded highway rest stops, and instead, enjoy a delicious hot family meal at a beautiful scenic overlook or park.

Campers and hikers can enjoy a nice hot homemade meal and not have to



worry about building a fire, packing and carrying all the ingredients needed. Beachgoers will love taking advantage of Hot Box, and no longer have to settle on unhealthy fast food. It's great for school lunches and families on a budget, especially when your child's school

has no cafeteria.

Hot Box is very affordable, simple to use and recyclable. The Hot Box has broken down all the barriers to those who are hot food enthusiasts and meal preppers.

For more information and a live product demonstration, stop by South Hall booth #S224, and get a free sample while supplies last.